



THE FRANKLIN COUNTY CHAMBER OF COMMERCE
AND THE GREENFIELD BUSINESS ASSOCIATION PRESENT

THE FRANKLIN COUNTY HOME SHOW AND GREEN FAIR APRIL 21 + 22, 2012

FRANKLIN COUNTY FAIRGROUNDS, GREENFIELD, MA

Booth Fee Includes:

- 8 deep by 10 wide space with printed sign for each business.
- Option to be included in the *Show Game Card*
(limited to first 12 vendors who register and provide prize valued at \$50 or more).
 - This encourages traffic to your site by putting your booth on a game card handed out at main gate.
Attendees are encouraged to get stamps at each site to be entered in a drawing for prizes. Call for details.
- On grounds parking permit.
- Extensive media advertising in Western Massachusetts, Southern Vermont and New Hampshire.
- Electrical power where possible (extraordinary use exempted and a small fee will be applied).

Make Your Booth More Successful

- Plan ACTION exhibits where possible-interacting with the public produces good results.
- Offer door prizes and conduct individual drawings at your booth.
- Friendly and outgoing booth personnel focused on the show customer get the best response.
- Inviting booth design and good materials to hand out are an obvious choice.
- Advertise in advance at your place of business that you will be with us at the show, use your website to encourage visitors to the show (we will supply logos and links), ask us for advance materials to have available to others.

Exhibit Space Reservation Form

Please fill out and return as soon as possible

- Previous exhibitors will have first option on exhibit space until Monday, March 1st,
- 10% discount is available if paid in full by March 15th
- Limited booths available for non-profits

IMPORTANT 2012 Information

This is a ZERO-TRASH event, this means that even the wrappers on the candy or other goodies you had out MUST be recyclable. It is our intent to recycle and/or compost everything used at this event. Please help us be a GREEN FAIR.

**TAKE ADVANTAGE OF 10% DISCOUNT IF PAID IN FULL
BY MARCH 15TH**

The Franklin County Chamber of Commerce and the Greenfield Business Association present

THE 31ST ANNUAL FRANKLIN COUNTY HOME SHOW AND GREEN FAIR
APRIL 21 + 22, 2012, 10AM-5PM BOTH DAYS
FRANKLIN COUNTY FAIRGROUNDS, GREENFIELD, MA

Vendor Application

Name of Business (as printed on sign for show) _____
Nature of Business _____
Mailing Address _____
City/State/Zip _____
Contact Person _____ Signature _____
Telephone _____ Fax _____
Email _____ Website: _____
FCCC and/or GBA member (please circle) yes no

Reservation/Needs

Please reserve _____ exhibit booth(s)
Table and chairs _____ set(s)
Electrical needs:

Preference for previous space (if applicable) yes _____ no _____, (form and payment must be received by March 1st)
2011 space (please circle): Dole Building Grandstand building Heated Tent Space

Payment:

A non-refundable \$50 deposit per booth, payable to FCCC/GBA, must accompany reservation form. Deposit will be credited to total booth fee(s) **All fees must be paid by Friday, April 1st to secure space.**

Item	Chamber Member Pricing	Non-Chamber Member Pricing
8 x 10 space	\$300 for first space, \$250 for each additional booth	\$350 for first space, \$300 for each additional booth
Non-profit rate	\$150	\$200
Table + 2 chairs	\$25	\$25

Would like to participate as a show game card vendor (see show information page and please circle) yes no

Total Fee: _____ (\$50 deposit required with application)

Balance owed: _____

Check enclosed _____ **or**

Pay by credit card over the phone (773-5463) or by filling out information below.

*CC# _____

Exp. Date _____

CVV # _____

Billing zip code _____

Name on Card _____

Mail to: Franklin County Home Show and Green Fair, P.O. Box 898, Greenfield, MA 01302 Attention: Becky George
413-773-5463 or email: becky@franklincc.org